

**Batch-2024-26 Sem-4**

**MBA Finance**

**Business Project Study**

**Sub-Code\_MGT708**

**Choose any one of the following 30 Project Topic**

**A. Banking & Financial Services Projects**

1. Customer Satisfaction towards Banking Services
2. Digital Banking Adoption and Customer Behaviour
3. Loan Management System in Banks
4. Credit Risk Management in Banking Sector
5. Financial Inclusion in Rural Areas
6. Banking Service Quality and Customer Satisfaction

**B. Investment & Stock Market Projects**

7. Investment Behaviour of Individual Investors
8. Risk and Return Analysis of Stock Market
9. Mutual Fund Performance Analysis
10. Stock Market Volatility and Investor Behaviour
11. Portfolio Management Strategies
12. Comparative Study of Equity and Mutual Fund Investment

**C. Corporate Finance Projects**

13. Working Capital Management of Selected Company
14. Capital Structure Analysis of Company
15. Financial Performance Analysis of Company
16. Dividend Policy Analysis
17. Profitability Analysis of Selected Company
18. Financial Ratio Analysis of Company

**D. Financial Markets & Institutions Projects**

19. Role of Financial Institutions in Economic Development
20. Insurance Sector Growth and Customer Awareness
21. Microfinance and Financial Inclusion
22. Role of NBFCs in Financial Market
23. Financial Literacy among Individuals
24. Impact of Financial Technology (FinTech) on Banking

**E. Taxation & Financial Planning Projects**

25. Tax Planning among Salaried Employees
26. GST Impact on Business Organizations
27. Personal Financial Planning and Investment
28. Corporate Tax Planning Strategies
29. Financial Planning for Small Businesses
30. Awareness of Tax Saving Investment Options